

# Social Media



## Promote Yourself

1. Blog Post
2. New Product or Service
3. Weekly Specials
4. Introduce Yourself
5. Testimonial
6. Run a Contest
7. Employee Spotlight
8. Popular Product
9. Free Download
10. New Content

## Ask a Question

1. Take a Poll
2. What's Your Favorite...
3. This or That
4. Ask for Feedback
5. Ask for a Testimonial
6. If You Could...
7. Ask for a Prediction

## Favorite Things

1. Favorite Movie
2. Favorite Book
3. Favorite Sports Team
4. Favorite Product
5. Favorite Food
6. Favorite Place
7. Favorite Blog
8. Favorite Exercise
9. Favorite Ice Cream
10. Favorite...

## Daily

1. National Day/Week or Month
2. Event
3. News Event
4. Trending Topic
5. Industry News

## Hashtag Heaven

- |                   |                  |                    |                   |
|-------------------|------------------|--------------------|-------------------|
| #SundayFunday     | #TuesdayTip      | #TBT               | #WeekendVibes     |
| #SundayVibes      | #TuesdayThoughts | #ThrowbackThursday | #SaturdayStyle    |
| #SundayBest       | #TuesdayTreat    | #ThursdayThoughts  | #SaturdayMorning  |
|                   |                  |                    | #SaturdayLife     |
| #MotivationMonday | #WednesdayWisdom | #FridayFeeling     | #WeekendLove      |
| #MondayMood       | #WednesdayWords  | #FollowFriday      | #SaturdayLove     |
| #MondayMorning    | #WednesdayWork   | #FridayFlow        | #SaturdayFootball |



# Get Your Personalized Social Media Calendar Done in a Day

## Show Your Expertise

1. Answer an Industry Question
2. How-to-Video
3. Ask Me Anything
4. Time-Saving Tip
5. Social Media Tip
6. Solve a Problem
7. Common Mistakes in Your Industry
8. Blog Post
9. Feature an Expert
10. Facebook Live
11. Instagram Live
12. Reels
13. Infographic
14. Industry Hacks
15. Sneak Peek
16. Demonstration
17. Behind the Scenes
18. Share an Industry News Article

## Have Fun & Get Personal

1. Fun Fact
2. Kids & Pets
3. What's on Your Bucket List
4. What Challenges You
5. Unboxing Video
6. Hobby
7. Show Off Your Town
8. What Are You Reading
9. Selfie
10. Make a Statement
11. Gratitude
12. Do You Support a Cause
13. Share a Favorite Business
14. Be Thankful to Followers
15. Fan Photo
16. Inspirational Quote
17. What are Some Obstacles
18. Motivation
19. Share a Win
20. Spread Joy
21. Helpful Product or App
22. Helpful Routine
23. What Inspires You?

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Done in a day!**

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*Social Media Design by the Day*